

# DESTINATION ITALIA:

WHY STUDENTS CHOOSE ITALY FOR HIGHER EDUCATION? OR WHY THEY DON'T...



## WHAT'S THE CASE?



Unbelievably, Italy remains a very unpopular\* place to study abroad! But why?

1

HEY YOU!

So, we made a survey\* to uncover the barriers that might deter people from choosing Italy.

2

## Most popular\*



## Least popular

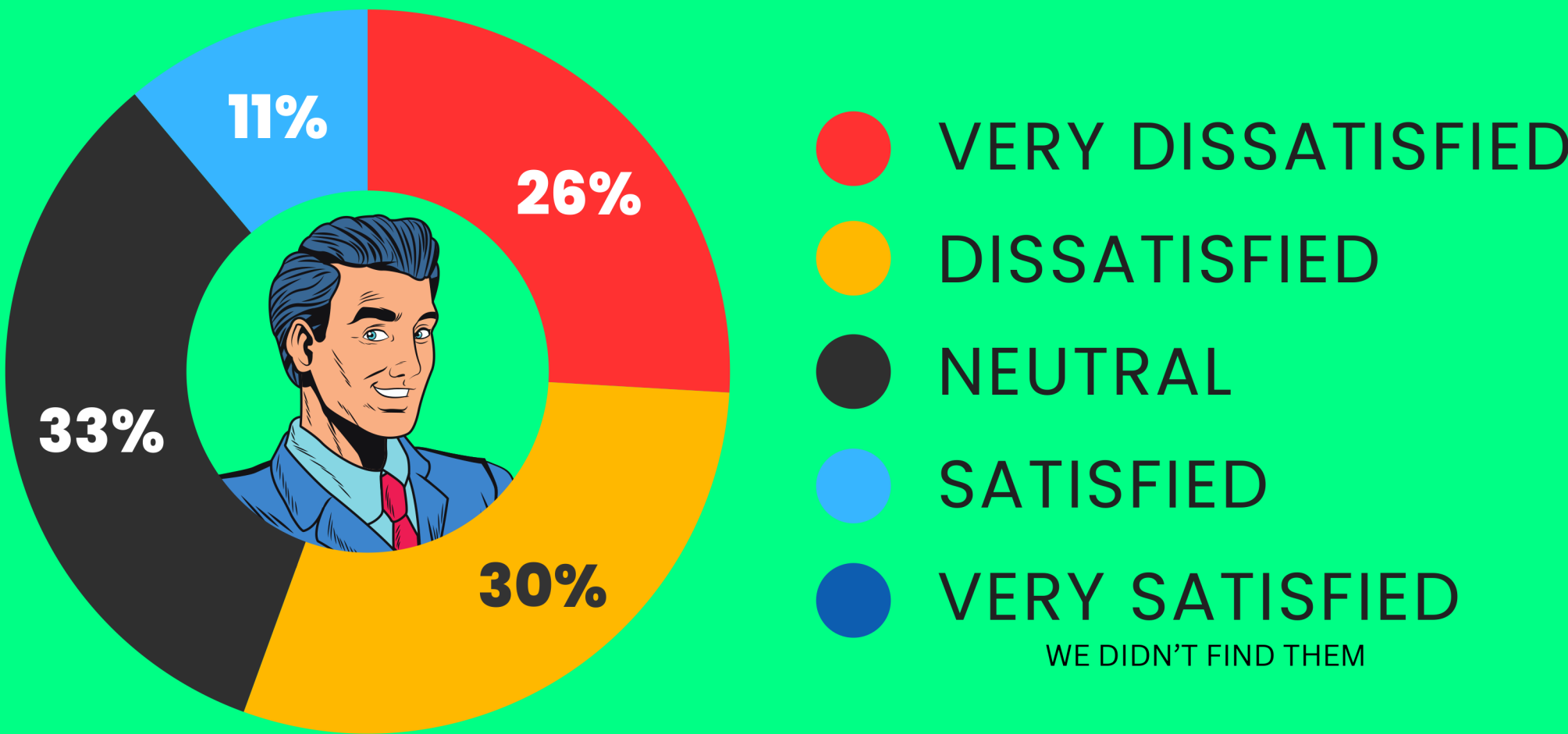


## REASONS TO STUDY IN ITALY

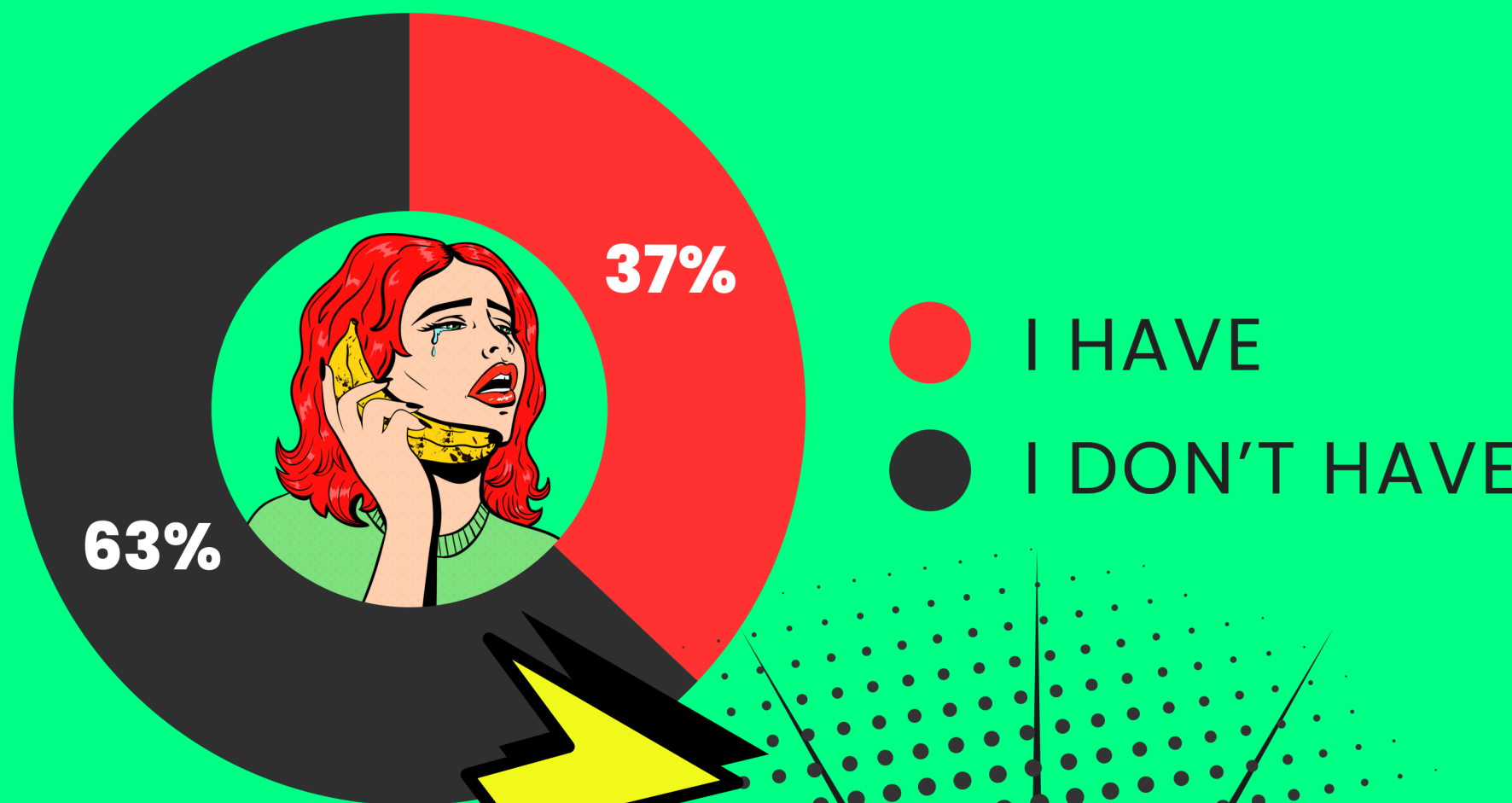


**74%**  
faced challenges  
while living  
in Italy

## JOB OPPORTUNITIES



## CAREER PLANS IN ITALY



## Some useful findings:

- Study in Italy:** Driven by culture, travel, architecture, and food.
- Living Challenges:** 74% struggle with bureaucracy, admin hurdles, and housing.
- Career Prep Gap:** Students unhappy with university career programs.
- Future Plans:** 63% don't see a career future in Italy.

**"LACK OF JOB OPPORTUNITIES FOR NON-EU CITIZENS, INAPPROPRIATELY LOW SALARIES"**

References:  
1. Landgeist: INTERNATIONAL STUDENTS IN EUROPE, 16 Sep 2023. Source data: OECD, International student mobility.  
2. Survey data collected using Google Forms among approx. 150 students in Siena, number of respondents: 27: 52% female, 48% male, average age: 26. All respondents are foreign students from various countries.  
3. Most and least popular countries in Europe ranked by the percentage of total tertiary students enrolled.

